

National Sons of The American Legion
GEORGE B. EVANS GRASSROOTS VETERANS' ADVOCATE OF THE YEAR AWARD
Instructions and Guidelines 2019-2020

Description:

- This award recognizes a Son's member who has performed outstanding service and made significant contributions in time and effort to Grassroots Veterans' Advocacy work.
- One award may be presented each year to a member who takes on a bold leadership role by building relationships with elected officials who directly impact public policy; by actively taking the message of the National Sons of The American Legion to key media outlets; and by developing strong grassroots initiatives.
- In no instance will more than one award be given in a year. It is possible that this award may not be given every year.

Eligibility criteria (points awarded per item below for judging purposes):

- Individual membership in the Sons of The American Legion for one or more years (Required)
- Active involvement on a legislative committee, including reporting to state/regional legislative chairs
- Initiating a "Key Contact" program to communicate with legislators
- Sponsoring a state "Day on the Hill" or a special legislative day event
- Strong liaison with Members of Congress, Senators and/or state/local legislators
- Involvement in the formation or continuation of a grassroots "Veterans ' Advocate Program"
- Maintaining good relationships with local media by sending press releases to the newspapers, articles for business publications, letters to editor, Facebook, other electronic communication etc.
- Establishing and maintaining a means to communicate to the membership on legislative issues (e.g. legislative newsletter/insert, website, Facebook, telephone/fax or e-mail)
- Attended state and/or national legislative leadership workshops and/or American Legion National Informational Conference (NIC)
- Attending Congressional/ Legislative Hearings (in Capitol or in District)
- Attending congressional in-district town hall meetings and other special legislative activity
- Attending American Legion Washington Conference

Rules:

- Submit application and detailed narrative summary (2,000-word limit) outlining your nominee's accomplishments using the criteria listed above as a guideline.
- Award nomination may be submitted by an individual member, Squad, District or Detachment.
- All criteria noted in the summary should be documented to support the narrative. You may summarize any large amount of documentation.
- The commission will review documentation via hard copy (mail), email or other electronic communication.
- Where required, copies of letters, faxes, e-mails, citations, newspaper articles, electronic communication, and Squadron, District, and/or Detachment reports/minutes may serve as documentation.
- The decision of the Awards Committee is final.

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Application

Member's Name (Print):

Member's Membership Number, Squadron Number and Detachment:

Member's Cap size

Nominator's Name (Print) Individual, Squadron, District/Area/Zone, Detachment:

Nominator's Signature:

Nominator's Address:

Street: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-mail: _____

Please e-mail tom.deal@verzion.net or call (443) 206-0402 with questions.

Please make a copy of everything you submit for your own records and mail the original application form and documentation, to *Thomas G. Deal, 1434 Clayton Street, Perryville, MD 21903* or by e-mail: *tom.deal@verizon.net*.

Due date:

THE DEADLINE FOR SUBMISSIONS, REGARDLESS OF DELIVERY METHOD, MUST BE RECEIVED NOT LESS THAN THIRTY (30) DAYS PRIOR TO NATIONAL CONVENTION OF EACH YEAR, SO THAT SUBMISSIONS MAY BE JUDGED IN A TIMELY FASHION.